

# 4-1 **Activity: Create Your Own Logo**

## Congruent Figures

### Materials

- Graph paper
- Colored pencils or crayons

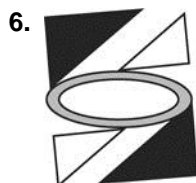
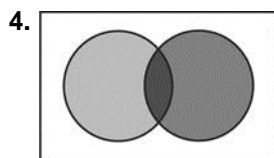
A *logo* is an identifying statement often represented in symbolic form. With exposure from advertising, many corporate logos have become familiar.

**Work in a group to identify corporation logos that use these shapes.**

1. triangles
2. circles
3. squares

Logos often include congruent figures to help establish symmetric eye-catching forms.

**Identify the congruent figure in each logo.**



8. Design a logo of your own, using at least two sets of congruent triangles. Other congruent figures also may be used. Use graph paper, and include color in your design.